



LAND MORE PARTNERSHIPS WITH THE PROPERTIES YOU WANT TO BRING VALUE TO





As an experienced or new content creator, I know how frustrating it can be to want nothing else, but to do what you love and provide value to others. Only to come up against roadblock after roadblock...it's enough in fact that a lot of creators guit...and that's unfortunate.

So my passion is to give creators the tools, resources and inside information they need to find their success in this industry. While simultaneously educating luxury hotels, boutique hotels and vacation rental hosts on the immense value professional creators can bring to their properties.

Landing collaborations with boutique hotels, vacation rentals, and luxury resorts can feel overwhelming—especially if you're just starting out. That's why I created this collection of 15 proven pitch email templates to help you confidently reach out and secure amazing content opportunities.

I want to see and hear about you landing partnerships and the amazing places you get to experience.

And if you're looking for even more opportunities to connect with incredible hotels and hosts, stay tuned—<u>Anchor & Roam</u> is in beta accepting creators like you to partner with top-tier stays, get exclusive travel perks, and grow your content business.

Ultimately though, it's about seeing others Win, because that literally fuels my passion like no other.

With that, le'ts get started!



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THE CLASSIC COLLABORATION PITCH

Subject: Let's Showcase [Hotel/Rental Name] with Stunning Content!

Hi [Hotel/Host Name],

I'm [Your Name], a content creator passionate about highlighting unique stays like yours. Your property at [Location] caught my eye, and I'd love to collaborate by creating high-quality visuals (photos/videos/reels) that showcase your space in a way that attracts more bookings.

I specialize in [mention niche, e.g., luxury stays, cozy getaways, etc.] and would love to provide you with professional content for your marketing at no cost to you. Let's discuss how I can help you increase visibility and engagement! Looking forward to your thoughts.

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Best, [Your Name]



THE NEW CREATOR INTRODUCTION

Subject: Let's Showcase [Hotel/Rental Name] with Stunning Content!

Hi [Hotel/Host Name],

I'm [Your Name], a content creator passionate about highlighting unique stays like yours. Your property at [Location] caught my eye, and I'd love to collaborate by creating high-quality visuals (photos/videos/reels) that showcase your space in a way that attracts more bookings.

I specialize in [mention niche, e.g., luxury stays, cozy getaways, etc.] and would love to provide you with professional content for your marketing at no cost to you. Let's discuss how I can help you increase visibility and engagement!

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Looking forward to your thoughts. Best, [Your Name]

- [Your Instagram/TikTok/Pinterest]
- [Your Website/Portfolio]

THE VALUE-DRIVEN APPROACH

Subject: Let's Boost Your Bookings with Engaging Content

Hi [Hotel/Host Name],

I came across [Hotel/Rental Name] and was truly impressed by its [unique feature – stunning views, decor, location]. I'm a content creator specializing in [type of content: video, photography, storytelling], and I'd love to create eye-catching content that helps drive more bookings for your property.

With travel decisions increasingly influenced by social media, professional content can enhance your online presence. I'd love to collaborate on a project that brings more attention to your unique space.

Would you be open to discussing this further?

Best, [Your Name] [Your Social Links] [Your Portfolio]



NEXT STEPS



Thank you for grabbing this guide! I hope these pitch email templates give you the confidence and clarity to reach out to hotels, vacation rental hosts, and luxury resorts with ease.

Securing collaborations as a content creator is all about building relationships, showing your value, and making the right connections—and you're already one step ahead by taking action!

Looking for even more ways to connect with amazing hospitality brands, consider joining Anchor & Roam for free, while we're in beta inviting creators & hotels to join us.

Wishing you all the success in your collaborations!

If you land a partnership using this guide, I'd love to hear about it feel free to email me and share your wins! 🚀

If these 3 email pitches were useful,

consider grabbing the full version with over 15 email pitch templates, with a variety of pitch niches, like pet-friendly and family-friendly.

www.Anchor&Roam.com info@AnchorandRoam.com

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